

# LUCA DE LUCA

## PERSONAL INFORMATIONS

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- Marital status: Married
- Italian Nationality
- Date of birth: 05.10.1977
- Residence: Via Ischia di Castro, 4 - 00189 - ROME

## INSTRUCTION

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- 1999 – 2005*     **Degree in Communication Sciences** - La Sapienza University 100/110 (Journalism)
- 2004 – 2005*     Assistant to the chair of the degree course: **THEORIES AND TECHNIQUES OF JOURNALISTIC LANGUAGE**
- 1988 – 1989*     Artistic Maturity at State **Institute of Art** 47/60

## WORK EXPERIENCES

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- July 2016 | Currently     Draw the logo and the interior design of "**FRATELLI DE LUCA - Salad & Juice BAR**" insalateria located in Rome (Prati zone, Vatican Museums) and is the company Fratelli de Luca Ltd. (chief executive 95% of shares) that deals fast food service, promoting the brand with commercial co-marketing operations with **Lavazza, Fiorucci food, Vios**. I also take care of social management and not of the venue.
- Febr. 2013 Nov. 2015     Draw the logo and the interior design of "My-Bags" Baguetteria and insalateria located in Rome (Flaminio area) and is the Lucrini Company Ltd. (chief executive 40% of shares) that deals with fast food, taking care to promote the brand with commercial co-marketing operations with **Lavazza, Fiorucci food, Vios**.
- Jun. 2010 | Currently     Free Lance as Art Director & Photographer I used the know-how of the agency completing communication projects for the following customers: **Mibac - Ministry of Cultural Heritage, Ministry of Foreign Affairs, Lombardy Region, Internazionali d'Italia Bnl, Coni Servizi, Italian Volleyball Federation, Fitet - Table Tennis Federation, Finmeccanica, Canon Retail, Viva Group, Agroittica Lombarda, Ail (Onlus), Om-group, Casale del Giglio, Olivini Family - Winegrowers since 1970** and several **Small Medium Enterprises**.
- Gen. 2005/2010     Responsible for the web and video division for the events and services company **Palazzi & Gas** and **Palazzi service** (Giampaolo Rossi, Simone Casiglia, Francesco Palazzi ref.).

Oct. 2002/May. 2010      Create **MAG-MediArtGroup** brand, initially it began as a group of graphic communication experts and after a year it became integrated communications agency with legal status in Powers Ltd. (partner at 49% of the shares) is attached corporate presentation of the major case histories.

May

2000/01/02/03/04

Organization Manager, Vip Village management and competition area for **MKA Comunicazione Integrata company** (Alessandro Maspes ref.), Organizer of the **“PIAZZA DI SIENA”** Horse Show and responsible for the preparation of the **SS Lazio Hospitality Village** at the Olympic Stadium in Rome.

## STAGE

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2-17 May 97

Internship at **LV International Championships of Italy** - Control office

30 Sett. – 11 Ott. 98

Stage **World Equestrian Games ROME 1998** - Steward

## Computer knowledge

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Good knowledge of the Windows operating system

Excellent knowledge of Mac system - Adobe Suite

## LINGUE STRANIERE

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Oct. 99 – Jan. 00

Work experience in **London** as a sales assistant

## INTERESTS

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Travel (visited most of **Europe, Morocco, Russia, Georgia, India, Indonesia, Thailand, Malaysia, China, Brazil, Panama, Cuba, Jamaica, Mexico** and some states of the **USA**) art in various forms and declinations, sports tennis, boxing, snowboarding, sub (2 PADI patents obtained)

## IN SHORT

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The desire to expand my horizons led me to undertake and conclude various study courses and work experience, allowing me to address various aspects of the world of communication and more.

My **background allows me to follow the creative processes** from their origins to the realization in tangible products, whether it concerns work or personal projects.

**Organization and attention** to my interlocutors have made it possible to carry out the tasks entrusted to date in the best possible way.

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The undersigned Luca De Luca (**DLCLCU77R05H501U**) authorizes the processing of personal data on the basis of law 675/96 and for the effects of law decree 196/2003.

In faith

A handwritten signature in black ink, appearing to be 'L. De Luca', written in a cursive style.